



News Release

IDAHO DEPARTMENT OF WATER RESOURCES

1301 N. Orchard St., Boise, ID 83706 - TEL: (208) 327-7900 FAX: (208) 327-7866

Internet Homepage: <http://www.idwr.state.id.us>

Release No. 2004-24

MOUNTAIN HOME RETAILER JOINS ENERGY EFFICIENCY PARTNERSHIP PROGRAM

For Immediate Release
Boise, Idaho - April 29, 2004

For Media Information:
Bob Minter, (208) 327-7970

Value Home Center of Mountain Home is now an official program participant in the Idaho Energy Division's Northwest Energy Efficient Manufactured Home (NEEM™) home certification program.

The manufactured home retailer joins 33 other Idaho manufactured home retailers in the energy efficiency partnership program with the Idaho Energy Division. The partnership is part of the NEEM regional energy efficiency program that includes all fuels used to heat homes.

"Homes built to the NEEM option are considered the most energy-efficient manufactured homes in the region," says Bob Minter, senior energy specialist manager with the Idaho Energy Division and NEEM program manager.

The homes constructed in Idaho's five manufacturing plants are certified by the Idaho Energy Division to meet the higher energy efficiency option. An additional 15 plants in Oregon, Washington, California and British Columbia participate in the program. NEEM's regional industry program assists manufacturers and retailers in all five areas.

Under the Idaho partnership program, retailers participate in an energy-efficient home construction and marketing briefing with the Idaho Energy Division.

"The Idaho NEEM partnership program helps educate and support retailers so their sales staff can better promote the efficiency option to their customers," says Minter.

(MORE)

NEEM is a partnership program between state governments, utilities and the industry representatives committed to bringing affordable, energy-efficient manufactured home products and services to the marketplace.

Many of the region's utilities continue to offer incentives to homebuyers and retail sales representatives for sales of the electrically heated NEEM option home.

Interested homebuyers can obtain information on the NEEM option by visiting Value Home Center, 1349 Airbase Road, Mountain Home, or calling them at 208-587-0808. Consumers can also call the NEEM regional hotline, 1-888-355-6277, to locate other NEEM partners in their area, or visit the Division's web site at www.idwr.state.id.us/energy.

-30-30-30-